PHASER® 740L

COLOUR-CAPABLE LASER PRINTER

The colour-capable workgroup laser printer at a black-and-white price.

Everything that was once black-and-white has turned into full colour. And that's exactly the idea behind the incredibly affordable Phaser 740L colour-capable laser printer. This one-of-a-kind, fully featured network laser printer was developed especially for today's forward thinking workgroups. Start off with high-performance black-and-white printing, then step up to colour any time by simply adding the Colour Kit.

The Phaser 740L colour-capable laser printer is the dependable workgroup printer you and your team can rely on print after print. Black-and-white pages fly out at 16 ppm. But you never have to sacrifice quality for speed. At up to true 1200 dpi resolution, your crisp black-and-white images come alive on plain paper.

Add to all of this network-ready printing: The Phaser 740L printer ships standard with a 10BaseT Ethernet interface. Just plug it in and you'll be printing in no time.

With the Phaser 740L colour-capable laser printer, get the performance printing you need today and the colour capability you'll want tomorrow.

The Phaser 740L colour-capable laser printer is the latest innovation from Tektronix. We're making our name in business colour printing.

STRATEGIC PLANNING FOR THE WORKGROUP

The Phaser 740L colour-capable laser printer starts with a black cartridge. When you're ready, just add the Colour Kit for deep, rich, high-resolution colour.

NETWORK-READY PRINTING RIGHT OUT OF THE BOX

The Phaser 740L colour-capable laser printer ships with 10BaseT standard and 100BaseT optional. That means a lot less time to get set up and running, so your workgroup stays productive.

STANDARD ADOBE® POSTSCRIPT® 3

The Phaser 740L colour-capable laser printer ensures compatibility across all computer platforms and software applications.

PHASERLINK™ PRINTER MANAGEMENT TECHNOLOGY KEEPS YOU IN CONTROL

PhaserLink software leverages your Web browser to check print status, set configuration, and access on-line documentation.

AUTOMATIC DUPLEXING/LOWER TRAY ASSEMBLY KEEP THE JOBS MOVING

Flexible paper-handling features like optional automatic duplexing and additional media input trays and multiple paper-loading paths help you crunch through high-volume workloads fast.

WHY LIMIT YOURSELF TO BLACK AND WHITE?

You can add colour to your Phaser 740L colour-capable laser printer for a lot less than you think. It just takes a few moments to add the low-priced Colour Kit—and you'll be printing rich, high-quality colour in no time. The high-performance processor prints even complex images at breathtaking speeds. And TekColor™ Automatic Colour Correction intelligently adjusts the colour of individual elements automatically for the best colour fidelity.

Tektronix®

www.tektronix.com/Color_Printers/

PHASER® 740L

COLOUR-CAPABLE LASER PRINTER

Ready for colour now? Then get the 740.

CONFIGURATION		740L	740N
Full Colour Printing		Add Colour Kit	■ Standard
Max. Resolution	**Black**	■ 1200 dpi	■ 1200 dpi
	Colour		■ 600 dpi[1]
Memory/Storage	**RAM** Std. (Max.)	16 MB (256 MB)	■ 32 MB (256 MB)
	SCSI Ext. Hard Disk	Optional[6]	Optional[6]
Image Processor		■ 133 MHz	■ 133 MHz
Print Speed	**Black**	■ 16 ppm	■ 16 ppm
	Colour		■ 5 ppm
Pipeline Printing		Optional[1]	Optional[1]
Printer/Job Management	**PhaserLink™**	■ Standard	■ Standard
	Usage Profile	■ Standard	■ Standard
	Job Accounting	■ Standard	■ Standard
	Check Print Preview	Optional[1]	Optional[1]
	Collation Printing	Optional[1,2]	Optional[1,2]
	Remote Printing	■ Standard	■ Standard
	PDF Direct Printing	Optional[1,2]	Optional[1,2]
Resident Fonts	†	■ 136	■ 136
Duplex	**Manual Duplex**	■ Standard	■ Standard
	Automatic Duplex	Optional	Optional
Interfaces	**10BaseT Ethernet**	■ Standard	■ Standard
	Bi-directional Parallel	■ Standard	■ Standard
	SCSI	Optional[6]	Optional[6]
Languages	**Genuine Adobe® Postscript® 3**	■ Standard	■ Standard
	PCL® 5C Colour	■ Standard	■ Standard
Paper Handling	**Standard** 250-sheet **Paper Tray** and 100-sheet **Multi-Purpose Tray** **Optional Automatic Duplex/Lower Tray Assembly** holds 2 trays (250-sheet paper, 100-sheet transparency) **Media Types** Prints on paper 60 to 163 g/m², plain paper, glossy paper, transparencies, labels, card stock, t-shirt transfers **Media Sizes** A4, US Letter, US Legal		
PhaserShare® Network Cards[3]	Optional 100BaseT/10Base2 Ethernet, LocalTalk, Token Ring (NetWare, TokenTalk, Telnet, FTP & TCP/IP)		
Printer Drivers	Standard: PC and Macintosh, PhaserPrint™ plug-in[4]; Optional: SUN, SGI, HP, IBM, DEC Workstations		
Colour Standards	PANTONE®*-approved solid colour simulations, Adobe PostScript device-independent colour, CIE international colour standards, and support for ICC and Apple ColorSync colour management systems		
Printable Image Area	Prints within 5mm of top and bottom, 5mm of left and right edges on all papers		
Toner Capacities	**Black Cartridge only**	■ Standard	
	Colour Kit	Optional	
	Colour Kit adds colour to the Phaser 740L colour-capable printer		
	Standard Colour Cartridges		■ Standard
	Standard toner cartridges allow printing of up to 5,000 pages CMY, 6,000 pages Black (based on 5% coverage)		
	Hi-Capacity Colour Cartridges		Optional
	Hi-capacity toner cartridges allow printing of up to 10,000 pages CMY, 12,000 pages Black (based on 5% coverage)		
Colour Control	**TekColor™ Dynamic Correction**	■ Standard	■ Standard
	Colour Profiles	*Automatic:* Adjusts colour of photos, graphics, and text automatically for the best reproduction *sRGB Display:* Matches your computer monitor *Vivid Colour:* Business presentations, charts, and graphs *SWOP, Commercial, Toyo, Dai Nippon, Fuji or Euroscale:* Press Simulations	
Workgroup Connectivity	Windows/DOS, NT, Mac OS; and UNIX workstations		
Conservation	EPA Energy Star standby mode		
Size/Weight	507mm W x 464mm H x 501mm D Weight: 43 kg		
Service/Support	**Warranty**	■ 1-Year. Depot[5]	■ 1-Year. On-site
	Support Telephone support, online technical support via the World Wide Web, on-demand fax reference library, and a user newsletter about colour printing. Optional extended service plans are available.		

[1] Add Z740FP for: 1200 dpi colour, pipeline printing, additional memory, SCSI card, Check Print, Collation (requires optional external hard disk drive).
[2] Requires optional hard disk drive.
[3] PhaserShare network cards include printer management software for Windows users on Novell NetWare networks. All ports and protocols are simultaneously active.
[4] Direct download from Adobe Photoshop®, Macintosh and Windows.
[5] Adding optional Colour Kit converts 1-yr. return-to-depot to 1-yr. on-site for remainder of the warranty period.
[6] Requires upgrade to P for SCSI for external disk option or copier.
* Pantone Inc.'s check-standard trademark for colour reproduction and colour reproduction materials.
† Standard residents fonts: Western (Roman), Optional: Asian (CT, CSK, J).

PRINTER/JOB MANAGEMENT

PhaserLink™ Software provides printer status, configuration, email notification of printer errors, Intranet support, and Tektronix' support via standard Web browsers.

Usage Profile monitors the printer on a network, providing usage statistics, page counts, intervention histories, and more.

Job Accounting provides job information including job duration, media type, page count, and amount of consumables used.

Check Print Preview provides a single print preview of multiple-page projects.

Collation Printing provides collated copies of multiple-page documents.

Remote Printing allows users to print directly to any Phaser printer on a network connected to the Internet.

PDF Direct Printing integrates with the Web browser to allow direct printing of PDF files.

Pipeline Printing overlaps print processing several pages ahead of printing, for optimum throughput.

PAPER HANDLING

Automatic Duplex/Lower Tray Assembly makes two-sided printing automatic and provides two additional media input trays for high-volume jobs, and for quick switching between different types of media.

Tektronix colour printers are available at Tektronix authorised resellers worldwide.

For more information, or the location of your nearest Tektronix reseller, visit our Web site or call:

Australia
Tel: 1-800-811-177
Fax: 02 9888 0125
China
Tel: 10 6235 1210
Fax: 10 6235 1236
India/South Asia
Tel: +91 80 227 5577
Fax: +91 80 227 5588
Japan
Tel: (3) 3448-3028
Fax: (3) 3448-3669
Korea
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Fax: 2 528 0648
Malaysia
Tel: 3 704 7718
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TekColor® Adobe® PostScript® 3™ ColorSync® ISO 9001 KEMA CERT. NR. 93108 Designed for Microsoft® Windows NT® Windows®98

Tektronix®

www.tektronix.com/Color_Printers/

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